

WFOT World Occupational Therapy Day 2010 was a huge success.

In April 2010, the WFOT Council endorsed a new look celebratory day for occupational therapy – World Occupational Therapy Day on the 27th October.

Ritchard Ledgerd, Programme Co-ordinator Promotion and Development, led the initiative to provide a range of resources to members for use on World Occupational Therapy Day. Posters, postcards, PowerPoint presentations about WFOT and occupational therapy, a downloadable WFOT calendar, information about OT around the world, and information sheets were just some of the resources that were made available to members.

The OT4OT group made a significant contribution to World Occupational Therapy Day by the making possible the Wikiflash and Global Virtual Exchange activities. This use of communication technology was a first for WFOT Occupational Therapy activities, and key organiser Merrolee Penman (New Zealand) says that the OT4OT group plans to offer similar opportunities for World Occupational Therapy Day 2011.

A bigger, better, brighter World Occupational Therapy Day 2011

WFOT understands that whilst 27th October is the international day of celebration of occupational therapy, some member associations have 'Occupational Therapy Month' or 'Occupational Therapy Week'. Ritchard Ledgerd has big plans for next year. He is already working on having a range of new resources available for members and member associations prior to World OT Day, so that they can be prepared earlier for celebrating the big day (or week or month).

You can look forward to:

- A new World Occupational Therapy Day 2011 logo
- More online activities such as Wikiflash and Global Virtual Exchange
- New member resources and promotional items via the WFOT website and online store at www.wfot.org
- A new interactive website

If you have any comments, suggestions or questions about World Occupational Therapy Day 2011, please contact Ritchard Ledgerd at admin@wfot.org.au